

Jonas Pe
Chief Dig
Digital

INCITE AWARDS PARTNERSHIPS

2024



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WA Information Technology and
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Be part of WA's longest
running and most
prestigious technology
innovation awards
program.

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 THE
INCITE
AWARDS

Celebrating
**WA Technology
Innovation since
1991**

Propelling our economy &
caring for our community

inciteawards.org.au



Celebrating WA Technology Innovation **since 1991**

Demonstrate your commitment to supporting Innovation within the Western Australian ICT community

The INCITE Awards is WA's longest running Tech Awards Program (since 1991) and the premier event in ICT for our State. The program showcase's and supports ICT innovators in WA through an Awards system that places their technology innovation on the national and global stage.

Since inception the INCITE Awards has received 855 applications from tech innovators across all ages and industry sectors. Over 310 of these have gone on to be winners at the national iAwards. The program involves a mentored pitch fest, judging presentation, an Awards gala event, and a national / international pathway for selected entries.

We invite partners, investors and #WATech enthusiasts to join us in celebrating this milestone event.



GALA PRESENTATION AWARDS NIGHT **Friday 19 July 2024**

Join our partners and finalists for a night of celebrations at our cocktail black tie event where we will announce the winners for our 2024 INCITE Awards.

We work closely with your organisation to ensure maximum brand value for your investment. Become a Platinum Awards Trophy partner, or engage with a Gold, Silver or Bronze partnership.



Get in touch with us today so we can promote your organisation for it's support of the 2024 Incite Awards

partnerships@waitta.com.au

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PLATINUM PARTNER

\$10,000 + GST (5 available)

- + 10 Awards Tickets
- + Prime banner location at Awards Night
- + Prime banner location at Thank You Event
- + Branded Award Category and Presentation of Award
- + Personalised Video Interview
- + Promoted recognition at all events
- + 30% discount on additional tickets purchased

SILVER PARTNER

\$3,500 + GST

- + 6 Awards Tickets
- + Banner location at Awards Night
- + Banner location at Thank You Event
- + Shared recognition at all events
- + 10% discount on additional tickets purchased

GOLD PARTNER

\$6,000 + GST

- + 10 Awards Tickets
- + Key banner location at Awards Night
- + Key banner location at Thank You Event
- + Personalised Social Media Interview
- + Individual recognition at all events
- + 20% discount on additional tickets purchased

BRONZE PARTNER

\$1,500 + GST

- + 4 Awards Tickets
- + Shared recognition at all events
- + 5% discount on additional tickets purchased

OTHER OPPORTUNITIES

There are other opportunities available to partner including in-kind services. Reach out to the INCITE team to explore these.

INCLUSIONS - ALL PARTNERSHIP LEVELS

In addition to specific partnership level inclusions, all partners receive the following:

- Logo and links on our webpage
- Inclusion across all digital and print event collateral
- Inclusion in our Service Catalogue
- Significant social media exposure via our LinkedIn, Facebook, Twitter and Instagram channels before, during and after the event
- Verbal acknowledgements during the events
- Branding in our monthly newsletter and 1 profile article

CONTACT US

We invite your organisation to join us as an INCITE Awards partner, partner or supporter to celebrate WA Technology innovation, excelling through diversity.

To become a partner or find out more reach out to

partnership@waitta.com.au



@inciteawards

33RD INCITE AWARDS TIMELINE



29 January 2024

33rd INCITE Awards launched and submissions (inc. Honorary Awards) are open online via AwardsForce.

2 April 2024 | 29 April - 13 May 2024

Applications for INCITE Awards project submission closes on 2 April. First round judging (online) starts on 29 April and is finalised on 13 May. Shortlist announced week beginning 20 May

20 May 2024

Finalists for the 2024 INCITE Awards will be announced. Finalists will be provided with details to prepare for the next steps in the judging process.

24 May

Nominations for the Honorary Awards – Pearcey Entrepreneur, Achiever, Digital Inclusion and Mal Bryce Tech Company – close.

10 June - 21 June 2024

Finalists present their applications to our judges as part of the second round judging. Presentations will be judged against a set of criteria to determine winners and merits in each awards category.

19 July 2024

INCITE Awards Gala Presentation Event. Formal / black tie VIP event announcing the winners of the 33rd INCITE Awards.