

# WA Pearcey Entrepreneur

## CATEGORY INFORMATION

### Category Description

The Pearcey Western Australian Entrepreneur Award recognises an outstanding technology entrepreneur based in Western Australia who has demonstrated exceptional leadership, ambition and impact through the creation or growth of a technology-led venture.

This award celebrates entrepreneurs who think and operate beyond local boundaries — individuals whose work has delivered, or is clearly positioned to deliver, national or global impact, while contributing to Western Australia's innovation ecosystem.

The recipient of this award is eligible to be considered as Western Australia's nominee for the National Pearcey Awards, providing a pathway to national recognition for entrepreneurial excellence.

### About the Pearcey Awards

The Pearcey Awards have a long-standing history of recognising technology entrepreneurs who have shaped Australia's digital and innovation economy.

They celebrate individuals who have taken bold risks, built technology-driven businesses, and demonstrated leadership that extends beyond their own organisations to influence industry, markets and the broader innovation landscape.

The Western Australian Pearcey Award forms part of this national program and seeks to identify entrepreneurs whose leadership, vision and impact align with the standards and expectations of the national awards.

### Eligibility & Context

Nominees must:

- be based in Western Australia or have a strong and ongoing connection to the WA technology ecosystem, and
- have founded, co-founded or led the growth of a technology-driven business or venture.

Entrepreneurs may be at any stage of their career. The award is not limited to first-time founders.

## JUDGING CRITERIA

### 1. Entrepreneurial Leadership & Risk

To what extent has the nominee demonstrated entrepreneurial leadership through bold decision-making and risk-taking?

This criterion will be judged on:

- the risks undertaken to create or grow the venture,
- leadership demonstrated in navigating uncertainty, complexity or scale, and
- the nominee's role in shaping the direction and success of the venture.

### 2. Impact & Scale of Influence

What impact has the entrepreneur achieved, and how far does that impact extend?

This criterion will be judged on:

- the significance of outcomes achieved through the venture,
- evidence of impact beyond Western Australia, including national or international reach, customers, partnerships or influence, and
- the ambition and credibility of the entrepreneur's vision for broader scale.

While nominees must be based in Western Australia, strong consideration will be given to entrepreneurs whose impact, influence or ambition extends beyond WA and have a national and/or global impact.

### 3. Innovation & Differentiation

How distinctive is the entrepreneur's approach, venture or contribution?

This criterion will be judged on:

- originality of the technology-led proposition or business model,
- differentiation from competitors or existing approaches, and
- the extent to which the entrepreneur has advanced innovation within their sector.

### 4. Inspiration & Ecosystem Contribution

How has the entrepreneur influenced or inspired others within the technology ecosystem?

This criterion will be judged on:

- the nominee's role as a leader, mentor or role model,
- contribution to the growth, capability or reputation of the WA technology sector, and
- whether the entrepreneur's achievements and journey are inspirational beyond a local context.