

Technology & Business

CATEGORY INFORMATION

Category Description

Recognises technology-led solutions that enable, support or transform business and commercial activity, including both technology platforms and applied business technology solutions.

This category focuses on digital and technology solutions and platforms that create business value by improving productivity, efficiency, capability, decision-making, customer experience or commercial outcomes across industries and markets.

What Fits This Category (Examples)

Example technology and digital innovation solutions include (but are not limited to):

- Core technology platforms, frameworks or infrastructure;
- Software platforms enabling multiple products, services or use cases;
- Enterprise, SaaS or B2B technology solutions;
- Business systems supporting operations, finance, supply chains or customers;
- Data platforms, analytics or decision-support systems for business use;
- Digital products or services designed for commercial deployment;
- Technology solutions embedded within or enabling broader business models.

Eligibility & Context

Entries may be led by industry, start-ups, scale-ups, research organisations or partnerships, where there is a clear business or commercial application, benefit or opportunity.

Solutions may be implemented, piloted or in advanced stages of delivery, provided there is a demonstrable link to business use, commercial value or market opportunity.

JUDGING CRITERIA

1. The Problem & Opportunity

How clearly is the business problem or opportunity defined, and why does it matter?

This criterion will be judged on:

- the significance of the problem or opportunity for businesses or markets,
- who is affected and how,
- and the value created by addressing this problem.

2. The Solution & Technology

How effectively does the solution use technology to address the identified problem or opportunity?

This criterion will be judged on:

- the technology underpinning the solution, including any platform, architecture or system design,
- appropriateness, robustness and scalability of the technical approach,
- and how well the solution delivers value in a business or commercial context.

3. Applicability & Impact

How applicable is the solution in real-world business environments, and what evidence is there of impact or potential impact?

This criterion will be judged on:

- relevance and suitability of the solution to business use cases or markets,
- evidence of adoption, deployment, customer use or readiness,
- and outcomes achieved or expected for organisations, customers or markets.

4. Innovation & Uniqueness

To what extent is the solution distinctive compared to existing business or technology approaches?

This criterion will be judged on:

- originality and uniqueness of the solution,
- differentiation from existing platforms, products or business technologies,
- and whether the approach represents meaningful advancement in business or technology capability.