People & Planet

CATEGORY INFORMATION

Category Description

Recognises technology-led solutions that deliver positive outcomes for people, communities and the planet, including solutions that support environmental sustainability, climate resilience, social value and responsible practices.

This category focuses on digital and technology solutions that address environmental, social or sustainability challenges, by improving wellbeing, equity and resilience while also supporting environmental protection, resource efficiency, climate response and long-term planetary outcomes across communities, organisations and supply chains.

What Fits This Category (Examples)

Example technology and digital innovation solutions include (but are not limited to):
- Environmental, climate or sustainability-focused digital solutions;
- Climate resilience, energy, circular economy or resource efficiency technologies;
- Social and community impact technologies;
- Digital platforms improving access, inclusion or quality of life;
- Technology solutions enabling social procurement, ethical supply chains or responsible sourcing;
- Data, analytics or AI supporting environmental, social or sustainability outcomes;
- Purpose-driven or impact-focused technology solutions developed by industry, government, start-ups or research organisations.

Eligibility & Context

Entries may be led by industry, government, start-ups, not-for-profit or research organisations, where there is a clear environmental, social or sustainability application, benefit or opportunity.

Solutions may be implemented, piloted or in advanced stages of development, provided there is a demonstrable link to positive outcomes for people, communities, the environment or broader social and environmental value creation.

JUDGING CRITERIA

1. The Problem & Opportunity

How clearly is the environmental, social or sustainability problem or opportunity defined, and why does it matter?

This criterion will be judged on:
- the significance of the issue for people, communities or the environment,
- who is affected and how,

- and why addressing this problem creates meaningful and lasting positive impact.

2.   The Solution & Technology

How effectively does the solution use technology to address the identified problem?

This criterion will be judged on:
- the technology underpinning the solution and how it has been applied
- appropriateness, robustness and suitability of the technical approach,
- and how well the solution delivers value in an environmental, social or sustainability context.

3.   Applicability & Impact

How applicable is the solution in real-world settings, and what evidence is there of impact or potential impact?

This criterion will be judged on:
- relevance and suitability of the solution to its intended context, community or supply chain,
- evidence of use, testing, adoption or readiness,
- and outcomes achieved or expected for people, communities, the environment or sustainability outcomes.

4.   Innovation & Uniqueness

To what extent is the solution distinctive compared to existing approaches?

This criterion will be judged on:
- originality and uniqueness of the solution
- differentiation from existing environmental, social or sustainability practices,
- and whether the approach represents meaningful advancement in creating positive people and planet outcomes.