

# Dr. Mal Bryce WA Tech Company

## CATEGORY INFORMATION

### Category Description

The Dr Mal Bryce WA Tech Company Award recognises an outstanding Western Australian technology company that has demonstrated sustained excellence, resilience and commitment to operating and growing in Western Australia.

This award celebrates technology companies that, despite the challenges of operating in a geographically isolated and highly competitive global technology market, have chosen to remain in Western Australia, continue to build local capability, and make a meaningful contribution to the State's economy, workforce and community.

The award acknowledges companies that have taken the harder path — staying, investing and growing locally — and in doing so have strengthened Western Australia's technology ecosystem.

### About Dr. Mal Bryce

Dr Mal Bryce was a widely respected Western Australian leader and advocate for innovation whose influence on the State's technology sector extended well beyond his time in public office.

He was a strong champion of building local capability, encouraging home-grown technology companies and supporting the long-term development of Western Australia's ICT sector. His leadership earned respect across government, industry and the community, regardless of political affiliation.

This award honours that legacy by recognising companies that reflect the values Dr Bryce stood for:

- leadership,
- resilience,
- innovation,
- and a long-term commitment to Western Australia.

### Eligibility

To be eligible for the Dr Mal Bryce WA Tech Company Award, companies must:

- be headquartered or have a substantial and ongoing operational presence in Western Australia,
- develop and own proprietary technology as a core part of their business,
- demonstrate a sustained commitment to operating and growing in Western Australia, and
- meet minimum financial and operational benchmarks demonstrating stability and longevity.

## Minimum Requirements

Eligible companies must:

- have been operating for a minimum of five (5) years, and
- have achieved annual revenue of at least AUD \$750,000 in one or more recent financial years.

These benchmarks are intended to recognise companies that have demonstrated enduring capability, resilience and sustainability, rather than short-term or speculative success.

## JUDGING CRITERIA

### 1. Commitment to Western Australia

To what extent has the company demonstrated a long-term commitment to operating and growing in Western Australia?

This criterion will be judged on:

- the company's decision to base and retain operations in WA,
- sustained investment in local teams, capability and infrastructure, and
- evidence of a genuine long-term presence rather than short-term or transitional activity.

### 2. Technology & Business Excellence

How strong is the company's technology capability and business execution?

This criterion will be judged on:

- ownership and development of core proprietary technology,
- how effectively technology underpins the company's value proposition and success, and
- evidence of sound business performance, operational discipline and execution over time.

### 3. Contribution to WA Economy and Community

What contribution has the company made to Western Australia beyond its own commercial success?

This criterion will be judged on:

- creation of skilled jobs and career pathways in WA,
- support for the local technology ecosystem, supply chains or community, and
- the company's role in strengthening Western Australia's technology capability and reputation.

### 4. Sustainability & Longevity

How well positioned is the company for continued success and contribution in Western Australia?

This criterion will be judged on:

- resilience through market, industry or economic challenges,
- evidence of long-term strategic thinking and responsible growth, and
- the likelihood that the company will remain an active and positive contributor to the WA technology sector into the future.